



ULYARC MEDIA

OFFICIAL COMPANY & PRESS KIT

Original stories. Built for page, screen and sound.

Independent media company, story studio, publishing company, and rights house founded by Ulysess Ortiz.

Official website	ulyarcmedia.com
Founder	Ulysess Ortiz
Base	Southern California, United States
Press contact	contact@ulysessortiz.com
Public record date	July 14, 2026

This kit supplies approved factual language and brand resources for legitimate editorial, event, and professional use. It does not grant licensing, merchandising, endorsement, or partnership rights.

About ULYARC MEDIA

ULYARC MEDIA is an independent, founder-led media company and story studio founded by author Ulysess Ortiz. Its public work spans publishing, original intellectual property, live creative properties, short-form media, rights administration, and development pathways for screen, sound, music, podcasts, and interactive experiences.

Approved extended description

ULYARC MEDIA is the independent media company, story studio, publishing company, and rights house founded by author Ulysess Ortiz in Southern California. The company begins with released books and original intellectual property, then builds deliberate pathways for selected stories to move across publishing, pictures, television, audio, podcasts, music, and interactive media. The House maintains the public record for registered books and web properties, while the Social Video Registry documents released short-form audiovisual work. Lantern & Spine operates as the official guided book club and reading society of ULYARC MEDIA. The company is founder-led, startup-scale, and committed to accurate public claims, clear rights pathways, accessibility-conscious design, and announcing only what is real.

Positioning line

"Original stories. Built for page, screen and sound."

Operating principle

Build the story. Secure the rights. Choose the medium. Announce only what is real.

Current company snapshot

16	Registered book records
4	Registered live web properties
14	Social Video Registry records
1	Official guided reading society

Public registries

The House: permanent records for books and live web properties, including official destinations, public status, rights notices, and inquiry routes.

Social Video Registry: permanent UH-SV records for released short-form audiovisual work, including creator-supplied file fingerprints and platform references.

Active property

Lantern & Spine: the official guided book club and reading society of ULYARC MEDIA, with separate English and Spanish paths.

Development pathways

ULYARC Pictures, Television, Audio & Podcasts, Music, and Interactive provide company pathways for selected work. A development lane is not presented as a completed production or public release.

Snapshot reviewed July 14, 2026.

FOUNDER

Ulysess Ortiz

Founder | Author | Creative Director

Ulysess Ortiz is an author, founder, and creative director based in Southern California. He founded ULYARC MEDIA as the professional home for his books, original story worlds, public rights records, and future productions. His work spans romance, horror, younger-reader storytelling, reflection, becoming, and bilingual publishing, with a company structure designed to support responsible expansion into additional media.

Founder statement

"The work comes first. The company gives it structure, protection, and room to become more."

Official destinations

Company: ulyarcmedia.com

Author: ulysessortiz.com

Reading society: lanternandspine.ulyarcmedia.com

Professional inquiries

Press, rights, licensing, adaptation, publishing, production, distribution, and qualified collaboration inquiries may be directed to contact@ulysessortiz.com. Do not send unsolicited manuscripts, scripts, treatments, concepts, artwork, music, or other creative materials.

Dual Arc identity



The ULYARC Dual Arc is the permanent public emblem of ULYARC MEDIA. Approved assets are available on the Press Kit page at ulyarcmedia.com/company-and-press/press-kit/.

Use guidance

Use supplied files without redrawing, stretching, rotating, recoloring, adding effects, or placing text through the emblem. Keep adequate clear space around the mark. Do not imply sponsorship, endorsement, partnership, licensing, or ownership through asset placement.

Factual-use standard

Company descriptions, founder biography, record totals, and project status should match the current public website. Use "released," "live," "active," "registered," and "development" according to their stated meanings.

Press and verification contact

contact@ulysessortiz.com

ulyarcmedia.com/company-and-press/

ULYARC MEDIA | Southern California | Independent | Founder-led